



HAVE A MOVING PICTURE ENTERTAINMENT

BY THE

CELEBRATED

'AMERICAN CINEMATOGRAPH'

WRITE OR CALL AT 175 EAST 96TH STREET,

NEW YORK CITY.

American Ginematograph & Film Go.

EBERHARD SCHNEIDER, MANAGER.

IMPORTANT NOTICE.

Are you a theatrical manager, or are you the president of a society, club or lodge? Do you belong to the anusement or arrangement committee of afestival in view? You all know the great importance of a well-selected programme, suitable to entertain and amuse your audience.

OUR MOVING PICTURES

OUR MOVING PICTURES

have always proven a good drawing card.

In this little pamphlet we will try to put your attention on the merits of the PEER of all the pieture machines in the world. We are the oldest moving picture exhibition company in the world. Our machines are called the American Cinematograph, which name we adopted early in 1896, and we have carried this name on ever since. Our public debut was made at the New York Eden Musee in the same year, which was the first successful moving picture entertainment since the development of reproduction of objects in motion. Go over the contents of this little book, read it carefully, open your mind, and engage this act. You will see how we will fill your house with joy.

For theatres, open air picnics, clubs, churches and societies, parlors, etc., our moving picture apparatus, the American Cinematograph (Miror Pitae) gnarantees you great benefit and satisfaction. There is no other show like this! Put our show as the last act on your programme and you will hold any audience through the most irresome performance—they all want to see the Moving Pictures. We are the oldest Moving Picture exhibiting firm in America. We have our own patents. We increase our stock daily and we have a selection to suit anybody.

For churches institutions, etc., we will recommend our religious series of moving pictures and slides, Life of Christ—Passion Play, etc.

We show the largest, the steadiest and the most brilliant picture in light and definition. The picture combination of our programme, the lifelikeness and correctness of our working gives the most surprising, startling effect.

Our success gave birth to many imitations, often offered to the general public. It is inferior work, not worth the price asked. We have set our prices to a limit to give smaller concerns the advantage of a good Moving Picture show; do not deceive your audience, don't throw money away for imitations. Our work is known. We have the best references from first-class New York theatres and clubs; we also want yours. Do not run chances, get the Best. Write us or call. We will fix you up with a sparkling programme, up to date, interesting and satisfying, for the lowest possible price.

Hoping to be favored with an engagement,
We very respectfully remain yours,

We very respectfully remain yours,

Cinematograph and Film Co.

TERMS, HOW TO ORDER.

Cash with order or C. O. D. to responsible par-

Cash with order or C. O. D. to responsible par-ties on receipt of 25 per cent of the full amount. For moving picture entertainments, or any other talent a deposit of 10 per cent is due on the day the contracts are signed. Remit by bank draft, post office or express money order. Do not send personal check unless certified.

WORK DONE IN OUR LABORATORY.

WORK DONE IN OUR LABORATORY.

Our laboratory for taking, developing and printing of moving pictures is equipped with the newest precision apparatus (our own patents). We perforate, take, develop and print moving picture films, any gange. We print any gange film upon standard American gauge film by our new process. We make amounteement slides for picture subjects. We make microscopic work, enlarging and reducing. We manufacture electrotypes, half tone and line type cuts, and make stereopticon slides from negatives or prints. We coat glass plates with our own negative or positive emulsion. We also coat films and cut them in any desired width. We prepare and furnish any formulae developer for films or plates, and we use "aqua destilata" exclusively. We develop, print and mount for amateurs at lowest prices, and we also give instruction in photo and chronophotographie. We manufacture pure oxygen and hydrogen gas for hygienical and illuminating purposes. Electroplating in copper, nickel, silver or gold.

Our Workshop for Mechanical, Electrical and Optical Work.

We have a new model of a moving picture machine with stereopticon combined of the same character as our exhibition machines. It is an apparatus for the profession made to please your audience and to recommend its owner and manufacturer. The lamp houses are made of best aluminum, to avoid oxidation. We furnish either calcium or electric lamp, or both. Objectives and lenses are imported from first-class foreign manufacturers.

We also have a new model of electrical resistance coils (rheostats). We wire them to any voltage and amperage in Krupp steel, german silver or iron wire, adjustable or unadjustable,

in single or double series. We manufacture automatic and hand-feed are lamps—a modern pattern, adopted after long years' experience—our own patent. We remodel and repair moving picture machines, stereopticons and supply.

We put your inventions and new ideas to life. For model making and experimenting we charge very moderate prices. In the construction and repairing of electric heat, light and power plants as well as in the installation and repairing of fire and burglar alarms, telephones, bells, storage batteries, automobiles, etc., we secure you experienced workmanship and satisfaction by our long years' practice. Diagrams and estimates are furnished free of charge.

We manufacture condensers and objectives for moving picture machines and stereopticons. Are you in trouble with your objectives? Call and we will make you the right combination for any size picture, at any distance, to cut sharp and to illuminate bright.

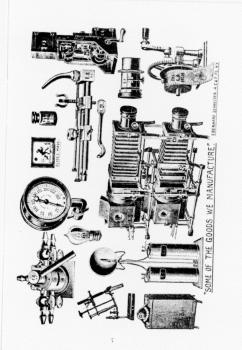
We do circular glass cutting, any diameter of circle.

BUYING AND SELLING.

Have you moving picture films, stereopticon slides, picture machines, stereopticons, lenses, calcium or other supplies in this branch for sale, call or write. We will pay you the highest possible prices. A film list of our second-hand pictures, machines and supplies is always on hand. We dispose of them at a very low price.

DRUMONT'S CALCIUM LIGHT.

We manufacture hydrogen and oxygen gas, lamps and jets, stands, color-screens, desolving keys, valves, ganges, limes and reflectors and other supplies for the illumination of halls, stages, parades, etc. We furnish calcium apparatus, tanks, and a competent operator for entertainments, balls and masquerade balls, advertisements, hospitals, political demonstrations, etc.





We have the finest color effects. The prices are low.

In combination with our moving picture and stereopticon shows we often furnish illustrated songs. We keep in touch with the best singers (lady or gent). We have the latest song hits. We illustrate them by beautiful colored glass slides.

We make song slides for new songs. Prices are moderate.

OTHER TALENT FURNISHED.

Beside our moving picture entertainments, we can furnish you with any other talent as: Actors, comedians, acrobats, dancers, aeronaus, pyrotechnics, wire workers, punch and judy, etc. We also furnish music, from a piano player to a full orchestra, at lowest terms.

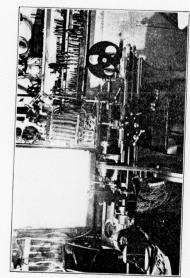
About our Patents, Mechanics, Artists and Operators.

and Operators.

Since the development of animated photography we hold the cup of superiority in machines, films and shows. There is no machine, no film and no show better than ours. We have our eyes open. We improve all the time, and the patents granted to us by the U. S. Government are numerous.

Our machines for the taking, perforating, printfilms are masterpieces of theory, workmanshiping, developing and exhibiting of moving picture and mechanical skill, and are also protected in Germany, Russia, France, England and Belgium. The chemicals and compounds used in our laboratory are not patented. The formulas are secrets, in order to have them absolutely safe. Our most principal patents are numbered:

No. 647,529, No. 647,530, No. 666,396, No. 30,-



American Cinematograph and Film Company.

825, No. 151.657. No. 303.180. Other patents pending.

Infringements will be dealt with to the full extent of the law.

We employ first-class workmen only in the various branches of our business. Our mechanics are experienced men in drawing and mechanical construction.

Our moving picture shows are given by excellent operators, who are practical mechanics and electricians. During the day they work in the workshop testing and overhauling the machines and preparing everything for the shows to be given at night.

A breakdown or a discontinuance of a show never occurred. For the taking, developing and making of moving picture films and stereopticon slides we employ mem—experts in photography pose and praxis. In the coloring of films and slides our artists take great pains in color combination and detail. They are prepared for the most difficult work in new designing and dark stage effects.

About our Moving Picture Film Stock.

About our Moving Picture Film Stock.

We send our moving picture cameras to all important occasions and we are able to reproduce pictures five hours after the time they were taken.

Besides our own make we have all the latest and best subjects manufactured by Edison and the Biograph Co., N. V.

In foreign pictures we have the latest art of E. Mester m Berlin: Melies, Lumière and Pathé Freires in France; R. W. Paul and the Warwick Frading Co. in London, and other well-known manufacturers in Europe.

Our actual moving picture stock consists of more than one thousand subjects—pictures to fit any kind of entertainment, religious, instructive or amusing.

We are agents for all the named film manu-

American Cinemategraph and Film

facturers and sell their goods at the lowest possible prices. We also buy and sell second-hand moving picture films.

War, Military and Patriotic Pictures.

War, filitary and Patriotic Pictures.

We carry a full line of moving pictures and slides, pictures of infantry, cavalry, artillery and marine troops in war and peace, from all nations. War pictures of the Civil war, the Franco-Prussian, the Turko-Grecian, the Spanish-American, and the Boer-Briton war. Bombardment and storming of strongholds, the war in China. His royal highness Prince Henry of Prussia visiting America. The arrival of the liner, "Kronprinz Wilhelm." The launching of the Kaiser's vacht. "Meteor." Arrival of Prince Henry at Shooter's Island. Prince Henry at He German Embassy in Washington. Prince Henry at West Point, and Prince Henry's farewell on board the "Deutschland." Kaiser Wilhelm II. inspecting the warft v Vulkan" in Stettin. Kaiser Wilhelm, King of Bavaria and Grand Duke of Baden in Carlsruhe. Parade march of German troops returning from China, inspected by Kaiser Wilhelm and the Empress of Germany at Wilhelmshaven.

We also have stereopticon pictures of crowned heads and their families from America, German Empire, England. France, Russia, Austria, Italy, Sweden and Norway. Any special picture can be made on shortest notice.

Panoramas, Railroads and Sporting Pictures.

Moving panoramas taken from great squares, trains and ships. From Bremerhaven to New York on the big German Lloyd steamer "Kronprinz Wilhelm." Pictures of cities, world-renowned buildings and monuments. Scenes from life at bathing resorts. Scenes from mountains and oceans. Polar expeditions. Trip through

FILM PRINTING AND SLIDE MAKING. Aucrican Cinematograph and Film Compan

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America and the Pacific Coast. The Yellowstone Park,
Trip through Germany, England, Austria,
Switzerland, France, Italy, Spain, Russia, Turkey, Africa, Egypt, the Cuban, Philippine and
Samoan Islands.
Parisian life and habits, up and down the Eifel
tower, ten minutes on a Seine steamer, moving
sidewalk, etc.
Panorama of Niagara Falls, taken from American and Canadian shores. The Rhinefall at
Schafflausen (Neustadl), Switzerland. The
Paris and Buffalo expositions and others. Train
and station scenes from all countries, the Black
Diamond Express of the Lehigh Valley R. R.,
the Horseshoc Curve. Over the Brooklyn Bridge
in two minutes. Pictures of hunting, yachting,
bicycle races, prize fights, etc.
This is a most wonderful series of an instructive, interesting and annising character, and
we are adding more from day to day.

Comical, Mysterious and Magical

Comical, Mysterious and Magical Pictures, Fairy Stories, Dances and Christmas.—Moving Pictures.

Christmas.—Floving Pictures.

Pictures of a comical character have always proven in great demand at all our moving picture performances. We have a great selection of them and we are adding more every day to our catalogues.

A great deal of humor, brain and pose is required to produce a good comical or mystical subject. It is a business in itself to produce comical effects with the absence of strain and presence of mirth and a little sense in a limited time and space. We don't know of any firm in the United States complying to these demands. We make some, but we get most of our films of this class from European film makers. Some of them make a specialty in producing such demanded effects.

DEVELOPING OF MOVING PICTURE FILMS. An erican Cinemategraph and Hilm Company.

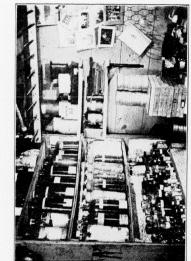
We have a carefully selected, mysterious and comic moving picture stock. Our comical pictures are enjoying. They are greatly appreciated. Our mysterious pictures give you an endless chain of mystifying impossibilities.

In dances we have the best and latest reproductions. We only mention a few: La Loi Fuller, the Kohinoor, Fatima, Fantango, La Czarina and others.

Our grand fantastical and spectacular pantomines of fairy stories, legends and Christmas stories are specially recommended for churches, fairs, parlors, and children's performances.

We will mention only a few: The great pantomine, "Cinderella;" the story of the Glass Slipper and Little Red Riding Hood. For Christmas our holy series, the Birth of Christ, Santa Claus at Work, Christmas Eve, is greatly instructive.

In reproductions of theatrical plays we have the opera, Martha, also the original play of William Tell, as played in Altdorf, Switzerland. They are briliant and true to life in every respect.



American Cinematograph and Film Company. CHEMICAL DEPARTMENT.

Pictures for Churches, Fairs, Parlors, etc., etc.

The Passion Play of Oberammergau, 1900. The Life of Christ, with Moving Pictures.

The Fassion Play of Oberammergau, 1900.

The Life of Christ, with Moving Pictures.

The passion play in Oberammergau was the greatest sight in 1900. Most of the Paris Exposition visitors went to this little hamlet in the South Bavarian Tryol, in Germany, to see this only "and grandious play. Our Mr. Eberhard Schneider also went to Oberammergau, after a long trip through Germany, Austria, Italy, Switzerland, France and England, in order to obtain moving pictures of the Passion Play, also street seenes of the village, for both the moving picture machine and the stereopticon. The Passion Play has not alone proven beneficial to the young in bible classes, but has served to impress upon the minds of all who had an opportunity to see the pictures a better and clearer knowledge of our holy scripture, and a great assistant to our clergy in Lent. During our visit in Oberammergau, July, 1900, we erected our quarters and temporary studio at the residence of Messrs. Anton and Rochus Lang. Anton Lang played the part of Christ and Rochus Lang and slides are exact response to the production of the Oberammergau Passion Play.

The moving pictures and slides are exact re-productions of the Oberammergau Passion Play, are are masterpieces in pose and photography. For the name of each individual subject see

next page.

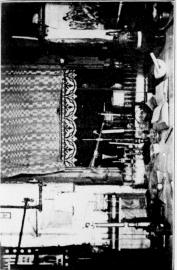


The Passion Play of Oberammergau, 1900.

- 1900.

 1. Train, loaded with tourists, arriving in Oberammergan.
 2. Panorama of Aberammergan, from Oberau.
 3. Fanorama of Oberammergan, from Oberau.
 4. The theatre-exterior.
 5. The chorus, showing full stage.
 6. Tableau—the expulsion.
 7. Tableau—the expulsion.
 8. Entry into Jerusalem.
 9. Cleansing of the temple.
 10. High priests' council.
 11. Tableau—Departure of Tobias.
 12. Tableau—Lamenting bride.
 13. Christ blessing Disceptes.
 14. Christ and Mary Magdalene.
 15. Farewell at Bethany.
 16. Christ parting from his mother.
 17. Tableau—Esponsal of Esther.
 18. Preparation for the last supper.
 19. Temptation of Judas.
 20. Tableau—Falling of Manna.
 21. Tableau—Falling of Manna.
 22. The last supper.
 23. Tableau—Falling of Manna.
 24. Judas and the council.
 25. Tableau—Joab killing Amasa.
 27. Christ in Garden of Gethsemane.
 28. Christ at prayer.
 29. The betrayal.
 20. Annas.
 21. Christ before Caiphas.
 21. Christ before Caiphas.
 22. Christ mocked by the soldiers.
 23. Tableau—Death of Abel.
 24. Judas.
 25. Christ mocked by the soldiers.
 26. Tableau—Death of Abel.
 27. Judas.
 28. Tableau—Death of Abel.
 29.

- 2: 3-4 4-5. 6. 7-7-8. 9. 10. 11. 12. 13. 14. 15. 16. 17. 18. 20. 22. 23. 24. 25. 26. 27. 28. 29. 31. 32. 33. 34. 33. 34. 35. 36.



American Cinematograph and Film Company.



37. Christ before Pilate.
38. Tableau—Samson pulling down the Temple.
39. Christ before Herod.
40. Tableau—Abraham offering Isaac.
41. Christ scourged.
42. Tableau—Joseph made ruler.
43. Christ sentenced to death.
44. Jableau—Brazen serpent.
45. Way of the cross.
46. The Crucifixion.
47. Descent from the Cross.
48. Mary receiving body of Christ.
49. The burial.
50. The Resurrection.
51. The Ascension.
52. Christ in attitude of blessing.
53. 12 o'clock intermission of the Passion Play.
No. 1, 8, 13, 22, 29, 31, 37, 30, 45, 40, 47, 50 and 51 are moving pictures. All others are stereopticon slides.
See cut of Anton and Rochus Lang's house in Oberammergau, our temporary studio.

The Life of Christ, with Floving

The Life of Christ, with Moving Pictures.

Pictures.

For a two hours' instructive and impressive entertainment we combine the moving pictures of the Passion Play with our moving pictures of the life of our Lord. Every moving scene is illustrated by a beautiful lecture (announcement) slide. Between the moving we show original stereopticon slides from the Holy Land, well selected, so as to illustrate the places where the actual scene occurred.

(Reading lamp and reading lecture, with full description of the pictures, will be furnished on application.)

Opening voluntary by organist.
The Annunciation.
Music—Ave Maria.
Shepherds watching their flocks.



OBERAMMERGAU

HOUSE OF ANTON AND ROCHUS LANG.

and Film Company.

American Cinematograph

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Music. The birth of Jesus. Music—Oh, Holy Night. Flight into Egypt. Massacre of the innocents. Baptism of Jesus.
Death of John the Baptist. Christ calling Zaccheus from the tree. Christ feeding the multitude. Christ blesses little children. Christ healing the sick. Lazarus raised from the dead. The Transfiguration. Voluntary music while changing the picture Voluntary music while changing reels, Entry of Jesus into Jerusalem. Music—The Palms. The last supper. The betrayal of Jesus. Christ before the two high priests. Christ before King Herod. Christ before Pilate. Carrying the execution. Carrying the cross. The Crucifixion. Taking down the body of Jesus. Placing Jesus in the tomb. The Resurrection.
Hymn—Abide with Me. The Ascension. Inc Ascension.
Hymn—Nearer, My God, to Thee.
Amen—Come Lord Jesus.
Closing by voluntary music.
Church of the Annunciation, Nazareth. 24

Slides shown between the Moving Pictures of the Life of Christ.

Panorama of Nazareth and the Church of the Annunciation.

Field of the Shepherds.

Panorama of Bethlehem from the Church of Nativity. Rachel's Tomb near Bethlehem. Virgin's tree, Helioplis.

Modern Samaria. On the Jordan.

Tower on site of Zaccheus's house, Jericho. Tiberias and Sea of Galilee. Mount of Olives from Bethphage

Panorama of Damascus.
Tomb of Lazarus, Bethany.
Mount Tabor from Nain.

Panorama of Jerusalem from Mount of Olives. Coenaculum, Jerusalem, interior and exterior.

Garden of Gethsemane. House of Caiaphas, Jerusalem.

Government palace, site of palace of Herod, Jerusalem.

Tower of Antonio, Jerusalem. Arch of Ecco Homo, Jerusalem. Via Dolorosa, looking west, Jerusalem.

Calvary, side next Jerusalem. Holy Sepulchre, Jerusalem. Mount of Olives, Chapel of Ascension.

Chimes of Heaven.

This programme is not final. Changes can be nade and other stereopticon pictures can be proured.

How we prepare and how we give the show, ce next page.

How we Prepare and How we Give Moving Picture Shows.

How we Prepare and How we tive Moving Picture Shows.

We furnish shows for theatres, clubs, societies, churches, parks, picnies, fairs, roof gardens, parlors and private entertainments, for responsible parties only.

For the illumination and working of our machine we use electric light. For a long distance and a large picture we prefer it. It gives the best results and is the cheapest. If electricity cannot be had, we will use calcium light. It is not as powerful as electricity, but for inside shows it will give good results.

The engaging party has to furnish the electric light. If calcium has to be used, we will furnish it, charging a little in addition to cover the expense of gas and transportation of tanks and apparatus.

There is no danger connected with the handling of electricity of calcium gas.

We said before that electricity is the cheapest. We use about 25 amperes in our lamp by a pressure of 60 volts. The cost of the consumed current is about 75 cents per hour continuous performance. We made our own electric connection, if electricity is at the premises. Therefore, several hundred feet of electric cable is always carried with our machines.

By ordering the American Cinematograph we wish you to state if there is electricity at the place, so as to give us time to provide for suitable light. You might also give us the approximate length of the hall.

We prefer to show from the gallery, opposite the stage, if there are no gas fixtures or chandeliers in the way.

The machine requires a space 4x5 feet square, including space for the operator. The machine and operator are enclosed by a curtain—frame and curtain we also carry with us.

We bring our own white sheet for the pictures

if there is none. We put the machine up and sheet and make the electric wire connection in three-fourths of an hour. In most cases we need a long stepladder to fasten the upper ends of the sheet.

We make a programme selection to suit lady, gent and child.

We give shows from twenty minutes to two hours. We furnish machines for a single performance, for days, for a week or longer. We can furnish you with a dozen machines, and we can change the programme every day.

Regarding Prices for Picture Shows, etc., etc.

The price for our moving picture performances varies, according to length of show and selection of pictures. We can furnish shows from \$20 upward. This includes moving and stereopticon pictures with machine and operator. The Passion Play of Oberammergau, or The Different Christ with moving pictures, machine with operator, \$50 per single performance.

Outside New York City, fare, transportation, hotel and board in addition. If you furnish us with a print (photo), etc., we will make you a glass stereopticon slide. Club presidents and officers, also committees, should get their picture made on glass, to have it produced on the sheet by the American Cinematograph.

For illustrated songs our charge is \$10 per night. It engaged with American Cinematograph, \$50 per night.

For the illumination with calcium light and solor effects and operators, \$60 per hour and laup.

For electric scarchlight and name, to be thrown

For electric searchlight and name, to be thrown on distant buildings or clouds, \$20 per night, Party has to furnish electricity.

Have Your Parade, March, Act, Picnic, Business or Family Photographed in Moving Pictures.

Moving Picture Machines, Stereopticons and Supplies.

Supplies.

We build moving picture machines, the best on earth. All our patents embodied, no toy, an exhibition machine to depend upon.

Price of machine complete, including mechanism, objective, condenser and stereoption lens, lamphouse, electric and calcium lamp, electric rheostat, switches, cutout and connecting wires, slide carrier, reel, film cement and mender, instruction, etc., for \$150 net.

Stereopticons from \$20 upwards. We only carry apparatus for the profession. No toys, Moving picture cameras, printing and perforating machines built to order. Our patents.

Rheostats we make for any voltage, any ampere and slape, in Krupp or German silver wire, from \$8 upwards.

Electric are lamps, calcium jets, tanks and valves, limes, gas making apparatus at lowest prices.

For renairing and remodeling moving picture

prices.
For repairing and remodeling moving picture machines and other mechanical work (excluding material) we charge 60 cents per hour.

FOR THE EXHIBITOR.

We carry a full line of supplies for the exhibitor, as reels, wire, switches, cut outs, films, slides, carbons, and Jenses.

Film splicing cement, 25 cents per bottle.

Blank film for spacing, standard perforation, clear, per foot, 5 cents.

Blank film for spacing, standard perforation, black surface, per foot, 6 cents.

Blank film for spacing, standard perforation, white surface, per foot, 8 cents.

We perforate celluloid film with standard perforation, I cent per foot.

One dozen lime pencils in tin box, \$1, extra

Film cleaning extract, makes the film like new, and don't hurt the emulsion, 25 cents per box.

Film announcement slides from 25 cents up-

Stereopticon slides from 25 cents to \$1.

Second-hand films and slides bought, sold and exchanged.

Prices for circular glass cutting an applica-

Prices for amateur developing and printing e next page.

Mail orders promptly attended to.

| Powlet Kodnk | Powlet | Powl

AMATEURS PRICE LIST FOR DEVELOPING, PRINTING AND MOUNTING,

American Cinemalograph and Film Company, New York,

REFERENCES.

His Eminence Cardinal Gibbons (personal let-

Letters from the clergy of great American churches,

Salvation Army headquarters, New York, Gen. Both, Esq.

M. Lutgers, Esq., Linder, N. J. (parlor shows).

August Belmont, Esq. (parlor shows). Dr. John S. Billings, Esq., Astor Library.

Columbia Yacht Club, New York.

New York orders and lodges.

New York, New Jersey, Pennsylvania, Connecticut and Albany Hospital Associations.

New York, New Jersey, Pennsylvania and Connecticut Brewery and Butchers' Benevolent Associations,

New York theatres—Eden Musee, Proctor's, Miner's, Tony Pastor's, Harlem Music Hall, Weber & Fields, and many others in New York City and through the United States and Canada. Egler's Bakery.

Volksfestvereine—Deutscher Krieger Bund, New York; Plattdeutsche, Badische, Bayrische, Hessische, Hessen-Darmstadter, Schweizer and Oesterreich-Ungarische Volksfeste.

All the New York leading singing societies and turn vereine, and many other first-class clubs and societies too numerous for this limited space.

You never make a mistake if you engage the dmerican Cinematograph, because we want your reference.

